Billy & Dana Wikoff Georgia

Finding My Calling



When Executive Director Dana Wikoff was introduced to Melaleuca, it couldn't have come at a better time. She had worked hard to build a successful personal training business and her husband was thinking of furthering his medical career. But then she began having some health issues.

"When my friend, Executive Director 4 Jennifer Becker, introduced me to Melaleuca, I told my husband, 'This could help us get from point A to point B. You'd be able to go back to school, and I could still be around for the kids. And this would be more flexible if I end up having to step back from being a personal trainer," says Dana. "Melaleuca was truly an answer to my prayers."

That answer came at just the right time. As Dana's Melaleuca business began to grow, her husband got accepted into an accelerated nurse practitioner program. The flexibility her new business afforded her was just what the doctor ordered.

"I never missed out on anything with my kids," Dana says. "I took them to school every day, I was there for gymnastics, and karate, and all of those great things, and the business really evolved as I needed it to.

"What other business would let me supplement our income for over a year and a half now, while my husband finishes school," she continues, "and yet at the same time allow me to be with my kids every day?"

Despite her success, life continues to throw curveballs at the Wikoffs. However, regardless of Dana's battle with health issues, she continues to step up to the plate to face her challenges.

"Even if you're getting obstacles in your way, you can still hit your goal," she says. "One of the things that keeps me going is the hope that what I'm going through will inspire others. I want to prove that despite your obstacles, your goals can still be metno matter what. All the cards can be stacked against you and you've got a mountain to climb, but you can still do it if you just try and keep going."

And keep going she does. Even in the midst of her surgeries, tests, and procedures, Dana keeps supporting her business team.

"When I'm thinking about who I'm helping, it keeps me from focusing on my problems and it takes me away from what I'm dealing with," she explains. "My favorite part of my Melaleuca business is getting to call team members when they advance and congratulate them. I love to cheer for every single thing they do, getting to be a small part of their journey and impacting their lives—that's truly what I feel my calling is." 🐼

"This company is just the biggest blessing for my family," Dana says. "It has completely changed our lives. And now to be able to say that I'm changing other's lives is great. I think that's what we're here for. We're meant to make an impact on people and love them and help them achieve all their dreams."

YEAR-TO-DATE EARNINGS:

DIRECTORS IN ORGANIZATION: