

Meghan Dirk ALBERTA

Seeing the True Potential



“If someone would have told me four years ago that I was going to be making the kind of money that I make now, I wouldn’t have believed it,” Meghan says. “I just didn’t know Melaleuca then. I didn’t know what the potential for growth was here.”

Meghan discovered what many Marketing Executives eventually realize—that Melaleuca offers people real opportunities to reach their financial goals by consistently doing straightforward work to build a successful business. “Don’t expect your first paycheck to be massive,” she says. “I explain that each month is like a snowball rolling through the snow—it grows and grows as it rolls. If you remain consistent for a few years, your success will grow.”

For Meghan, helping her team catch this larger vision is part of what helps them succeed. “When we’re building a business, we want to make sure we see it from a certain perspective—that it’s going to be around for a long time,” she explains. “It’s not a product line that has this big boom that slowly dies off. Melaleuca offers real products that real people use every day. If we just keep going, we’re going to get to where we want to be. But if you give up today, you’re never going to get there.”

Fearing another trendy business that burns out quickly, one of Meghan’s team members had to overcome her initial hesitation. Meghan continued to encourage her as she took the time to see the Melaleuca difference for herself.

“I think just being part of my team chats, seeing our community, and seeing how we run things helped her start seeing the bigger picture,” Meghan says. “Her husband was never on board with previous companies she had worked with, but even he could see that Melaleuca was different. Now he has come around and is a big help to her too.”

Constant, positive reinforcement is another aspect of Meghan’s leadership style that helps her team members keep going. “I really like to reach out and encourage them to not give up because we’ve all been there—we all have our ebbs and flows,” she says. “I am no different than anyone on my team.”

As for her own journey, Meghan continues to explore new options and develop her own potential. “I think the biggest thing that I did for myself was convince myself to never give up,” she says. “I try to post on social media every single day, and challenge myself to try something new every day just to see where it might take me. I see so much more potential in myself than I ever did before! I feel so good, and it is because of Melaleuca.” ^{SA}

LAST MONTH'S
EARNINGS

\$27,588

LIFETIME
EARNINGS

\$530,586